



Event preview

Tech for Purpose

28 September 2022

Supported by:



A message from our CEO



At VCG, we pride ourselves on being a trusted technical advisor to our customers.

This means more than just staying on top of the latest technology trends. It means understanding the business challenges and working with customer stakeholders to ensure we provide the best possible advice to deliver the desired business outcome.

We use our technology knowhow to help businesses balance the pressures of today with the rewards of tomorrow and we aim to be the provider of choice that makes technology fit for purpose. Supporting investment choices that are aligned with a sustainable future, an efficiently operated, resilient business, and a more thriving hybrid workforce.

Our added value is helping decision makers protect costs, reduce risks and create a better, greener and more secure future for everyone: all by right-sizing technology and IT investment for best value and business outcomes.

We are delighted to have you with us in Manchester at our first #TechforPurpose event.

Andy Peters-Smith

CEO VCG Technology Services

#TechforPurpose



Agenda Preview



- | | |
|----------------|--|
| 10-10.30am | Registration open |
| 10.30am | Intro and welcome |
| 10.45am | Dragon's Den. 'Big purpose' pitches |
| 11.30am | Drop-in 'speed dating' sessions and technical Q&As |
| 12.30–1.30pm | Networking and Lunch |
| 1.30 – 2.15pm | Panel conversation: Technology fit for purpose, profits and social impact |
| 2.30 - 3.30pm | Rightsizing technology and IT - free consultations |
| 3.45pm -4.15pm | Keynote speaker. Sarah Furness (MA Cantab RAF):
Leading through change with confidence and purpose (making big things happen.) |
| 4.30 pm | Closing remarks and networking drinks |

#TechforPurpose



VCG's tech growth top minds



Jawaid Iqbal

Technical Design Architect

Specialist areas: Network Architecture | Enterprise | Service Providers | Modernisation and digital transformation of Enterprise Networks | Connectivity, intent-based networking



Anthony Owen

Security Solutions Strategist

Specialist areas: Zero-Trust, Security Strategy and Securing Hybrid Architectures



Matt Gifford

Microsoft Practice Lead

Specialist areas: Microsoft Licencing | Digital Transformation | Azure | Teams Voice | Cloud Migrations

Keynote speaker

Sarah Furness – Speaker, Executive Coach, Former Helicopter Pilot

After graduating from Cambridge University, and motivated by the iconic Top Gun, Sarah followed her dream to join RAF so that she could become Tom Cruise.

The first and hardest change she experienced was switching from flying the Hawk to flying helicopters. She went on to serve 3 tours on the Puma helicopter where she led on operational combat tours in Iraq and Afghanistan. She was a tactics instructor and also taught human performance and risk management at the world class Defence Academy of the UK. She is now a motivational speaker and executive coach.

Sarah is going to share the lessons that she learned about why we fear change, how we can overcome that fear and how we can grow together to create a better future. She is going to show us how its possible to change how we think about change. She knows it's possible because she previously believed there would never be a better film made than Top Gun. But she changed her mind when she saw Maverick. So you see, change brings wonderful things. She's going to help us realise that.



#TechforPurpose
28 September 2022



We look forward to seeing you

For any questions or additional information please email us on
marketing@vcg.group

Register now

email info@vcg.group

call +44 (0)161 406 1820